ORDER

Orders

Order / Rev:

107044

Alt Order #:

06856489

Product Desc:

Crossroads GPS

Estimate:

1052

Flight Dates:

09/28/12 - 10/02/12

Original Date / Rev:

09/25/12 / 09/27/12

Order Type:

GENERAL

D. 45

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

KSNV

Amy McCreary

BLPHI

National

Agency

Name:

Crossroads Media, LLC

Buying Contact:

Billing Contact:

66 Canal Center Plaza

Alexandria, VA 22314

Agency Commission:

Cash

Broadcast

EOM/EOC

00:05:00

15%

Advertiser

Name:

Crossroads GPS --- 20

.

Demographic: Product Codes: A35+

PLI2

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots G	ross Amount	Net Amount
08/27/12	09/30/12	30	\$41,225.00	\$35,041.25
10/01/12	10/02/12	33	\$32,050,00	\$27 242 50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	30	\$41,225.00	\$35,041.25	0.00
October 2012	33	\$32,050.00	\$27,242.50	0.00
Totals	63	\$73,275.00	\$62,283.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	27%	\$73,275.00
Market	100%	\$271.388.89

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$81,416.67
KLVX	. 0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$54,277.78
KTUD	1%	\$2,713.89
KVVU	17%	\$46,136.11
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$13,569.44

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	09/28/12	09/28/12	The Agenda 1230pm The Agenda 1230pm		1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
		NEWS 4	: THE AG	ENDA no j	program 7/30									
		<u>Star</u>	t Date I	End Date	<u>Weekdays</u> Sp	ots/Week	Rate	Rating						

Print Date: 09/27/12 17:30:03 Page 2 of 7

KSNV

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09/28/12 - 10/02/12

Estimate:

Ln Ch Sta		Inventory Code		Start/End Ti		Len Sp			Rtg Type		Amount
	8/12 09/28/12 E AGENDA no	The Agenda 1230 The Agenda 1230 program 7/30	•	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
Start Date Week: 09/24/12		Weekdays	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 2 KSNV 10/0	1/12 10/01/12 E AGENDA no	The Agenda 1230		1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
Start Date Week: 10/01/12		Weekdays M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						•
	2/12 10/02/12 E AGENDA no	The Agenda 1230		1230-1p	н Т	:30	1	\$325. 00 1	0.00 N M	1	\$325.00
<u>Start Dat</u> Week: 10/01/12	e <u>End Date</u> 10/07/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00				1	,	
		FacetoFace/Ralst Face to Face w/、 ALSTON no pro	-	730-758pm	F	:30	1	\$900.001	0.00 NM	1	\$900.00
<u>Start Dat</u> Week: 09/24/12	e End Date	Weekdays F	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
		FacetoFace/Ralst Face to Face w/、 ALSTON no pro	•	730-758pm	Мененен	:30	. 1	\$900.001	0.00 NM	1	\$900.00
Start Dat Week: 10/01/12	e End Date	Weekdays M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
		FacetoFace/Ralst Face to Face w/ ALSTON no pro	•	730-758pm	-T	:30	1	\$900.001	0.00 NM	1 .	\$900.00
Start Dat Week: 10/01/12	e End Date	Weekdays -T	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
	1/12 10/01/12	Wake Up Early w Wake Up Early V	-	430a-5a	М	:30	1	\$200.001	0.00 N M	1	\$200.00
Start Dat Week: 10/01/12	e End Date	Weekdays M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
	2/12 10/02/12 ITH THE WAG	Wake Up Early w Wake Up Early V	-	430a-5a	-T	:30	1	\$200.001	0,00 NM	1	\$200.0
<u>Start Dat</u> Week: 10/01/12	e <u>End Date</u> 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0,00						
	8/12 09/28/12 W/JIMMY FAL	Late Night w/Fallo Late Night w/Fallo LON airs 139		1237a-136an	1F	:30	1	\$350.001	0.00 NM	1	\$350.00
<u>Start Dat</u> Week: 09/24/12	e <u>End Date</u> 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00					٠	
	1/12 10/01/12 W/JIMMY FAL	Late Night w/Falls Late Night w/Falls LON airs 139		1237a-136an	າ M⊶	:30	1	\$350.001	0.00 NM	1	\$350.00
Start Dat Week: 10/01/12	e End Date	Weekdays M	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
	2/12 10/02/12 W/JIMMY FAI	Late Night w/Fall Late Night w/Fall LON airs 139		1237a-136an	1 -T	:30	1	\$350.001	0.00 NM	1	\$350.0
<u>Start Dat</u> Week; 10/01/12	<u>e End Date</u> 10/07/12	Weekdays T	Spots/Week 1	\$350.00	Rating 0.00						
E 13 KSNV 09/2 JEOPARDY	9/12 09/29/12	Weekend Jeopan WKND Jeop/Who		630-730pm	-uuuuSu	:30	1	\$525.001	0,00 NM	1	\$525.0
Start Dat Week: 09/24/12		Weekdays	Spots/Week 1	<u>Rate</u> \$525.00	Rating 0.00						
E 14 KSNV 09/2	8/12 09/28/12		CM	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.0

KSNV

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09/28/12 - 10/02/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			The Doctors The Doctors					-				
		no program	7/30-8/10							•		
<u>Sta</u> Week: 09	<u>art Date</u> 1/24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
E 15 KSNV	10/01/1	2 10/01/12	The Doctors The Doctors	СМ	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
	OCTORS art Date	no program End Date		Spots/Week	Pata	Doting						
Week: 10		10/07/12	<u>Weekdays</u> M	<u>300677766K</u>	<u>Rate</u> \$325.00	Rating 0.00						
			The Doctors The Doctors	СМ	2pm-3pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
_	octors art Date	no program End Date	7/30-8/10 Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	-T	1	\$325.00	0.00						
E17 KSNV	09/28/1	2 09/28/12	M-F 5-6a WakeU	-	5-6a	F	:30	1	\$600,001	0.00 NM	1	\$600.00
WAKE	UP WITH	THE WAG	M-F 5-6a WakeU NERS	p w/Wagners								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	M-F 5-6a WakeU	n w/\/a/\M	\$600.00 5-6a	0.00 M	:30	1	\$600.001	0.00 NM	1	¢600.00
			M-F 5-6a WakeL	-	J-0a	 	.50	'	φουσ.σσ τ	0.00 14191	ı	\$600.00
		THE WAG		0	D-4-	Dette						
<u>১।</u> Week: 10	<u>art Date</u>)/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
			M-F 5-6a WakeU	p w/WaQM	5-6a	-T	:30	1	\$600.001	0.00 NM	1	\$600.00
WAKE	LID WITH	H THE WAG	M-F 5-6a WakeU	p w/Wagners								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	-T	1	\$600.00	0.00						
	09/28/1 4 AT 430		NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30-PM-5:0	F 00 PM)	:30	1	\$900.001	0.00 NM	1	\$900.00
	art Date	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$900.00	<u>Rating</u> 0.00						
E 21 KSNV	10/01/1	12 10/01/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm	M	:30	1	\$900.001	0.00 NM	1	\$900.00
NEWS	4 AT 430)P	#FIVE INC VOS (1 III	Juij	(4:30 PM-5:0	JO PIVI)						
Week: 10	/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	\$900.00	0.00						
E22 KSNV	10/02/1	12 10/02/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	-T	:30	1	\$900.001	0.00 NM	1	\$900.00
NEWS	4 AT 430)P	4FINI NEVVO (11)	our)	(4.30 FINI-5.0	O PIVI)						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	Noon News	CM	\$900.00 12-1230pm	0.00	:30	1	\$500.001	0.00 NM	1	\$500.00
		ON nor prog	Noon News	J	12 12copiii	•	.00	·	φοσφ.σσ τ	O.OO MINI	ı	φ300.00
		End Date 09/30/12	<u>Weekdays</u> F	Spots/Week		Rating						
			Noon News	1 CM	\$500.00 12-1230pm	0.00 M	:30	1	\$500.001	0.00 NM	1	\$500.00
		ON nor prog	Noon News				.50	·	φοσσ.σσ 1	0.00 1111	ı	ψ300.00
<u>St</u> Week: 10		End Date 10/07/12	<u>Weekdays</u> M	Spots/Week		Rating						
			Noon News	CM	\$500.00 12-1230pm	0.00 -T	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS	3 AT NC	ON nor prog	Noon News ram 7/30-8/		·	-	-		, 050,		,	4000.00
<u>St</u> Week: 10		End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00				j		
E 26 KSNV			· · · · · · · · · · · · · · · · · · ·	СМ	6a-7a	S	:30	1	\$450.001	0.00 NM	1	\$450.00
												,

KSNV

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Order / Rev:

107044

Advertiser:

Crossroads GPS

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06856489

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Crossroads GPS

Flight Dates:

09/28/12 - 10/02/12

Estimate:

Ln Ch Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type_Spots	Amount
		News 3 Sunrise - News 3 Sunrise -							
NEWS 3 AT SU	NRISE no pr		OONDAN					_	
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00				
E 28 KSNV 09/30/1	2 09/30/12	Jeopardy in PRIM Jeopardy in Prim		M-SA 8-11p	/ SUNS	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
Jeopardy Start Data	End Data	Modelana	Conto AA/ook	D-4-	Datin -				
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> S		Rate \$1,200.00	Rating 0.00		*****		
E 29 KSNV 09/28/1		M-F 6-7a Wakel		6-7a	F	:30	1 \$1,000.001	0.00 NM 1	\$1,000.00
WAKE UP WITH			Conto Mank	D-4-	Detina				
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00				
E 30 KSNV 10/01/1		M-F 6-7a WakeU M-F 6-7a WakeU	pw/ Wa@M	6-7a	M	:30	1 \$1,000.001	0.00 NM 1	\$1,000.00
WAKE UP WITH	H THE WAGI)p 10.11.03.10.0						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/01/12 E 31 KSNV 10/02/1	10/07/12	M = 6 70 Makel		\$1,000.00 6-7a	0.00 -T	-30	1 ¢1 000 001	0.00 NINA	#4 AAA AA
WAKE UP WITH		M-F 6-7a Wakel		0-7a	-1	:30	1 \$1,000.001	0.00 NM 1	\$1,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 10/01/12	10/07/12	-T	1	\$1,000.00	0.00				
E 32 KSNV 09/28/1		Dr Phil	СМ	3-4p	F	:30	1 \$600.001	0.00 NM 1	\$600.00
DR. PHIL no pro	=		0	ъ.	D #	•			
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00		·		
E 33 KSNV 10/01/		Dr. Phil Dr Phil	CM	3-4p	M	:30	1 \$600.001	0.00 N M 1	\$600.00
DR. PHIL no pro	-								
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00				
E 34 KSNV 10/02/		Dr Phil	CM	3-4p	-T	:30	1 \$600.001	0.00 NM	\$600.00
DR. PHIL no pro	_		Canta MManle	D-1-	D - #				
<u>Start Date</u> Week: 10/01/12	10/07/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00		······································		
E 35 KSNV 09/28/	2 09/28/12	Rachael Ray Rachael Ray	СМ	11am-12pm	F	:30	1 \$500.001	0.00 NM	\$500.00
RACHEL RAY Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 09/24/12	09/30/12	F	<u>opota/week</u> 1	\$500.00	0.00				
E36 KSNV 10/01/		Rachael Ray Rachael Ray	CM	11am-12pm	M	:30	1 \$500.001	0.00 NM	\$500.00
RACHEL RAY		,	_						
<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> _M	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00				
E 37 KSNV 10/02/			CM	11am-12pm	-T	:30	1 \$500.001	0.00 NM	\$500.00
RACHEL RAY		naviidei nay							
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$500.00	<u>Rating</u> 0.00				
E38 KSNV 09/28/	12 09/28/12	M-F Wheel M-F Wheel of Fo	CM ortune	7-730pm	~F	:30	1 \$1,700.001	0.00 NM	\$1,700.00
WHEEL OF FO			,						
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,700.00	Rating 0.00				
E39 KSNV 10/01/	2 10/01/12		CM	7-730pm	M	:30	1 \$1,700.001	0.00 NM	\$1,700.00

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09/28/12 - 10/02/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type S	3pots	Amount
			M-F Wheel of Fo.	rtune							
	OF FOF										
<u>Sta</u> Week: 10/	rt <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,700.00	Rating 0.00					
E 40 KSNV			M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	-T	:30	1 \$1,700.001	0.00 NM	1	\$1,700.00
WHEEL	OF FOR	RTUNE									
<u>Sta</u> Week: 10/	rt Date /01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,700.00	Rating 0,00					
E41 KSNV	09/29/1	2 09/29/12	Sa-Su Early News		5pm-630pm	S-	:30	1 \$675,001	0.00 NM	1	\$675.00
KSNV E	EARLY N	EWS	ou ou Luny Non								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/		09/30/12	S-	1	\$675.00	0.00		·			
			Days of our Lives Days of our Lives ogram 7/30-		1258p-2pm	F	:30	1 \$425.001	0.00 NM	1	\$425.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	/24/12	09/30/12	F	1	\$425.00	0.00					
			Days of our Lives Days of our Lives		1258p-2pm	M	:30	1 \$425.001	0.00 NM	1	\$425.00
		•	ogram 7/30-	01-74/1.	Б.	5.0					
<u>5ਰ</u> Week: 10/	rt Date /01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00					
**************************************			Days of our Lives	СМ	1258p-2pm	-T	:30	1 \$425,001	0.00 NM	1	\$425.00
DAVE		LIVEC na na	Days of our Lives	3							
	art Date	End Date	ogram 7/30- Weekdays	Spots/Week	Rate	Rating					
Week; 10/		10/07/12	-T	1	\$425.00	0.00					
E 45 KSNV			Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	omS-	:30	1 \$1,400.001	0.00 NM	1	\$1,400.00
	3 NIGHT										
<u>Sta</u> Week: 09/	<u>rt Date</u> /24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,400.00	<u>Rating</u> 0.00	-				
E 47 KSNV	09/28/1	2 09/28/12	M-F Today Show M-F Today Show		9-10a	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	SHOW										
<u>Sta</u> Week: 09/		End Date 09/30/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00					
E 48 KSNV	10/01/1	2 10/01/12	M-F Today Show		9-10a	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
TODAY	'SHOW	П	M-F Today Show	'							
	art Date	 <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	M		\$1,000.00	0.00					
E49 KSNV	10/02/1	2 10/02/12	M-F Today Show M-F Today Show		9-10a	-T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
TODAY	' SHOW	II	Wit Today Gilow	"							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10		10/07/12	-T		\$1,000.00	0.00	·				
		2 09/28/12	M-F Early News M-F Early News	CM	5-630p	F	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
	NEWS	E. J.B. /	184-11-1-	0	.	D ()					
<u>Sta</u> Week: 09/	art <u>Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,8 00 .00	Rating 0.00					
			M-F Early News M-F Early News	СМ	5-630p	M	:30	1 \$1 ,800. 00 1	0.00 NM	1	\$1,800.00
EARLY	NEWS		THE HALLY INCOMS								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u> M	Spots/Week		Rating					
Week: 10/ E 52 KSNV		10/07/12	N	1 CM	\$1,800.00 5-630p	0.00 -T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
LOW RON	10/02/	,_ ,0,02,12		OW	0-000p	1	.50	ι φι,σου.σοι	O.OO INIVI	ı	φ1,ουυ,υυ

Print Date: 09/27/12 17:30:04 Page 6 of 7

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Estimate:

1052

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Early News M-F Early News **EARLY NEWS** Start Date End Date Spots/Week Weekdays Rating Rate Week: 10/01/12 10/07/12 -T----1 \$1,800,00 0.00 E 53 KSNV 09/28/12 09/28/12 Fri PR 9-10p CM 9-10pm ---F--:30 1 \$2,600.001 0.00 NM \$2,600.00 Friday Prime 9-10pm Grimm Start Date End Date Weekdays Spots/Week Rate Rating ----F--Week: 09/24/12 09/30/12 \$2,600.00 0.00 E 54 KSNV 09/30/12 09/30/12 LAW & ORDER (synd) REM M-SA 8-11p / SUN----S 1 \$1,200.001 0.00 NM :30 \$1,200.00 Law & Order (synd) PRIME law & order End Date Weekdays Start Date Spots/Week Rate Rating ---S Week: 09/24/12 09/30/12 \$1,200.00 0.00 E 55 KSNV 09/29/12 09/29/12 Sat PR 8-9p CM 8-9pm ----S-:30 1 \$1,200.001 0.00 NM \$1,200.00 Saturday Prime 8-9pm Animal Practice Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 09/24/12 09/30/12 \$1,200.00 0.00 E 57 KSNV 09/29/12 09/29/12 Sat PR 9-11p CM 9-11p ----\$-:30 1 \$1.500.001 0.00 NM \$1,500.00 Saturday Prime 9-11pm Chicago Fire RPT Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 _____ Week: 09/24/12 \$1,500.00 0.00 E 59 KSNV 09/30/12 09/30/12 Sunday Today CM 7a-8am ----S :30 \$1,900.001 0.00 NM \$1,900.00 Sunday Today TODAY ON SUNDAY airs 4-5a 7/8, no Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 ----5 Week: 09/24/12 1 \$1,900.00 0.00 E 60 KSNV 09/29/12 09/29/12 Sat PR 9-11p CM 9-11p -----:30 1 \$2,000,001 0.00 NM \$2,000.00 Saturday Prime 9-11pm Law & Order SVU RPT Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S-\$2,000.00 0.00 ----S E 61 KSNV 09/30/12 09/30/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1,400,001 0.00 NM \$1,400.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date **Weekdays** Spots/Week Rate Rating ----S Week: 09/24/12 09/30/12 \$1,400.00 0.00 E 62 KSNV 09/30/12 09/30/12 NFL End of Game BreakCM -----:30 1 \$8,000,001 0.00 NM \$8,000.00 NFL End of Game Break Sun Night Ftbll End of Game Start Date **End Date** Spots/Week <u>Weekdays</u> <u>Rate</u> Rating 09/30/12 ----S Week: 09/24/12 \$8,000.00 0.00Tues PR 9-10p E 63 KSNV 10/02/12 10/02/12 CM 9-10p 1 \$2,600.001 :30 0.00 NM \$2,600.00 Tuesday Prime 9-10p Go On/The New Normal Start Date Spots/Week End Date Weekdays Rate Rating Week: 10/01/12 10/07/12 -T----\$2,600.00 0,00 E 64 KSNV 09/28/12 09/28/12 Fri 10-11p CM 10-11pm ----F--:30 1 \$3,200.001 0,00 NM \$3,200.00 Friday Prime 10-11pm DATELINE NBC-no program 6/29 End Date Start Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 \$3,200.00 0.00E 65 KSNV 10/02/12 10/02/12 Tues PR 10-11p CM 10-11pm :30 1 \$3,200,001 0.00 NM \$3,200.00 Tuesday Prime 10-11pm Parenthood Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$3,200.00 0.00 E66 KSNV 10/01/12 10/01/12 CM 8-10pm M-----:30 1 \$4,000.001 0.00 NM \$4,000.00

KSNV

Order / Rev:

107044

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates: 06856489 09/28/12 - 10/02/12 Product Desc:

Crossroads GPS

Estimate:

Ln Ch	n Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
			Mon PR 8-10p								·	
			Monday Prime 8	-10pm								
The	e Voice											
	Start Date	End Date	Weekdays .	Spots/Week	Rate	Rating						
Week	: 10/01/12	10/07/12	M	1	\$4,000.00	0.00						
N 67 KS	SNV 09/28/1	2 09/28/12	Last Call w/Carso	on Daly CM	136-205am	F	:30	1	\$200.001	0.00 NM	1	\$200.00
			Last Call w/Cars	on Daly								•
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		
Week	: 09/24/12	09/30/12	F	1	\$200.00	0.00						
N 68 KS	SNV 09/30/1	2 09/30/12	Golf	CM	4a-8pm	S	:30	1	\$2,850.001	0.00 NM	1	\$2,850.00
			Golf		·							,,
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 09/24/12	09/30/12	S	1	\$2,850.00	0.00						
h										Totals	63	\$73,275.00